



May 11, 2011

**FOR IMMEDIATE RELEASE**

**Dr. Carol Utay named Pittsburgh Business Times' Diamond Award Winner**

**Wexford, Pa.** – Dr. Carol Utay, executive director of the Total Learning Centers, was honored by the Pittsburgh Business Times as a Diamond Award Winner on Thursday April 28<sup>th</sup>. Given to 12 CEOs and presidents that demonstrate excellence in business, the Diamond Award is a coveted honor among businesses in the Pittsburgh area.

Held at Phipps Conservatory in Oakland, the Diamond Awards were a chance for business owners to network and discuss best practices. In these financially difficult times, Diamond Award recipients are continually adapting their business model to stay current.

Each of the 12 Diamond Award winners were asked to speak. Dr. Utay noted her successful social networking campaign as a great advantage over the franchised tutoring businesses in the area. Her ability to stay in touch with parents, teachers, and other education advocates helps her business stay connected on current issues, trends, and research that affects the educational community.

Join Dr. Carol Utay on Facebook, Twitter, or follow her blog to stay up to date on educational issues and other fascinating subjects for teachers. Just go to [totallearningcenter.com](http://totallearningcenter.com) and click on the “Connect with Us” button. For more information on the Diamond Award Winners go to [bizjournals.com/pittsburgh/](http://bizjournals.com/pittsburgh/) and click on the “Diamond Awards” button.

#####

**Total Learning Centers** is a privately owned, academic, brain-based learning facility in the Pittsburgh, Pa., area. TLC offers one-on-one tutoring in an open, child-friendly environment for clients ages 5 through adult. Founded in 1999, by Drs. Joe and Carol Utay, TLC prepares students today for success tomorrow through direct, intensive, research-based methods to ensure significant gains in reading, writing, math, attention, processing, working memory and more. For more information or to speak with one of our qualified staff members, call (724) 940-1090.